

# The Platform

## Application Form and Terms and Conditions

### The Plan

- You are eligible to apply for up to \$2,000 in the Platform Micro Grants per calendar year! You can receive up to 3 Micro Grants per year, provided that your total grant allocation does not exceed \$2000. Please note that the minimum grant request is \$500 (corresponding to events of at least 50 people i.e. you get \$10 per person).
- Applications for the current year's pool of funding must be submitted by April 29
- The Platform Micro Grants are awarded for events or initiatives that engage in the following four categories;
  - Social
  - Experiences
  - Health and Wellbeing
  - Upskilling
- The program or event should be aimed at increasing opportunities for engagement and social interactions within the Sydney Jewish Community, considerations would be made for programs and events within the ACT or wider NSW, and inspired by something Jewish or have a Jewish connection.
- Programs can be a single standalone event, or a series of smaller events but should reach the overall target numbers.
- Programs and events should fit within Shalom's inclusion model (for example events should be Shabbat friendly, have kosher options available, be disability/accessibility aware etc)
- The Platform Micro Grants are paid in the form of reimbursements during the preparation of the event, and following the event. 50% can be reimbursed prior to the event, and 50% will be reimbursed following the event.

### The Process

- Apply. Apply for a Platform Micro Grant in advance of April 29 using our dedicated online application form
- Approval or Questions. Our team will contact you to either approve your application or ask some follow up questions.
- Upskill. You will be invited to attend a workshop on Tuesday 8 May with members of our team to engage in some ideating and upskilling to assist you in the planning of

your event or initiative. This will be an opportunity to meet others who are part of the program, and to create a community of activators.

- **Activate.** You will create the event and put it on. If you have questions during the process you can ask us questions or request assistance. Over the course of the planning stages, you are able to use one of our templates to create basic reports that will assist you in getting feedback or further assistance from our team. Your event advertising and messaging should include our logo as a sponsor, but the rest of the creating and direction is up to you. All ticketing can be done through our systems, alleviating any technical stresses, or further costs for you. We will also plug your events through our social media channels, and email lists if you desire.
- **Report.** Following the event you and our team will meet to discuss the event, and connect with some key learnings, and the future of your program, with possible future funding available.

# Application Form

## Personal Information

First name	
Last name	
Gender	Male    Female
Home address 1	
Home address 2	
State, Post Code	PostCode
Home phone	
Cellular phone	
email address	

## Event Information

Name of Event/Initiative	
Proposed Date	
Target Age Group	
Please provide a brief description of your event/initiative	
Why have you decided to undertake this event/initiative	
In what ways is your event/ initiative unique	
What do you hope to achieve by undertaking your initiative	
How will you measure success for your event/ initiative?	

## Financial Information

What amount of funding are you seeking from The Platform? You can request up to \$2000	
How many people do you expect to be at your event? (Minimum 50, \$10 per person, up to \$2000)	
Please include a budget (including additional funding sought or needed)	

## Agreements

Do you agree to the terms and conditions?	
---	--