



where creativity meets impact

graphic designer

The Marketing Team is looking for a collaborative, creative, thorough and driven Graphic Designer with experience in both digital and traditional (print) design practices – from concept to delivery

Your day will include

- Collaborating with the marketing and programming team to develop creative assets and provide marketing team support
- Developing tailored visual content and assets to specific audiences and channels, including (but not limited to) social media, email marketing, website and print
- Upholding Shalom's visual brand identity across all brand campaigns and activities, ensuring consistency and adherence to brand and style guidelines
- Participating in regular check-ins with other creatives and producers across the organisation to align on the look and feel of all communications and campaigns
- Collaborating with external vendors to ensure high-quality output of all design materials
- Staying updated on design trends, emerging technologies, and industry best practices.
- Assist with the creation and writing of social media content as required

The ideal candidate will have

- **Appropriate tertiary qualification in graphic design, digital communications, marketing or other relevant area of study, or equivalent working experience**
- A minimum 2 years' experience in developing visual assets for communications and marketing pieces
- Demonstrated proficiency with Adobe Creative Suite (including Photoshop, Illustrator and InDesign) and Canva, with strong knowledge of social media trends
- Provide creative solutions under tight timeframes
- Demonstrated end-to-end project experience from ideation, brief, production to implementation
- Effective time management skills with exceptional attention to detail
- Ability to manage multiple projects, meet deadlines and work collaboratively
- Highly developed written and verbal communication skills
- Passion for arts, culture and ideas space

Nice to haves

- Experience in a rebrand
- Photography/video editing skills
- Social media experience

What we offer

- Full time role
- Flexible work environment
- Competitive salary and benefit

FOR MORE INFORMATION, CONTACT REBECCA rebecca@shalom.edu.au

TO APPLY, SEND THROUGH YOUR CV & PORTFOLIO TO ALON MELTZER alon@shalom.edu.au